

# ANNUAL REPORT

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2020  
/2021



# TRUSTEES ANNUAL REPORT & FINANCIAL STATEMENT

2020/21



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# LEGAL AND ADMINISTRATIVE INFORMATION

## REGISTERED OFFICE

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## TRUSTEES AND MANAGEMENT



Serena Kelly



Thomas Merilion



Daniella Durston



Ambassador, Stuart Page



Dr Simon Obendorf (Chair)



Mutani Yangwe  
Founder & Head of Foundation

# LEGAL INFORMATION

## BANKERS

CAF Bank Limited  
25 Kings Hill Avenue,  
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ME19 4JQ

## AUDITORS

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New Barn, Mudberry Lane  
Bosham, Chichester  
West Sussex  
PO18 8TS

## CHEKA SANA TANZANIA

P. O. Box 5082,  
Airport Road,  
Nyamanoro, Mwanza,  
Tanzania

### REGISTRATION INFO.

NGO Reg. No. 00NGO/0009086



Malembo Makene  
**Director, Cheka Sana Tanzania**



Anselm Wandega  
**Director, Cheka Sana Uganda**

## CHEKA SANA UGANDA

P. O. Box, 8945  
Kampala  
Uganda

### REGISTRATION INFO.

NGO No. MIA/NB/2019/10/3375  
Company No. 80020002139429

# INTRODUCTION

## MESSAGE FROM OUR CHAIR

Welcome to our Annual Trustees Report for the financial year ending 31st March 2021. The first year of our existence in the UK was dominated by the global humanitarian crisis of the Coronavirus pandemic, bringing with it some of the most challenging times in the existence of the broader Cheka Sana group of charities.

As a newly registered charity in England and Wales, we have faced unprecedented financial and operational uncertainty and disruption, alongside a significant surge in demand for the services our partner organisations provide to street-connected children and youth in Tanzania and Uganda.

In Tanzania alone, schools for more than 11.2 million children were temporarily closed down in response to the pandemic. Just this year, over eight thousand child marriages are estimated to have taken place. Nearly 10 thousand additional children have been pushed into the streets. To put it simply, the COVID-19 pandemic continues to worsen already existing inequities, leaving scars on the lives of millions of vulnerable children and broadening social and economic divides across the Global South.

As a newly registered UK charity, we moved to quickly establish our initial operations so as to support existing and new demands identified by our partners in Tanzania and Uganda. Here in Britain, we have concentrated on protecting the health of our beneficiaries and our volunteers, on swiftly building our online presence and growing our capacity to operate remotely without any disruptions.

As the COVID-19 Pandemic spread across East Africa, our operational plans were quickly adjusted. It became obvious that we needed to raise core funding to enable our partners to respond to the shocks of the COVID-19 pandemic in their communities immediately.



**My deepest thanks go to our Founder and Head of Foundation, all of our our dedicated donors, our volunteers in the UK, and the tireless teams working at Cheka Sana Tanzania in Mwanza, and Cheka Sana Uganda in Kampala.**

We remain incredibly proud of our partners in East Africa, who have shown both leadership and a deep commitment to child welfare. Throughout the pandemic, our partner teams in Uganda and Tanzania have worked daily, in some of the most difficult and challenging urban environments, often without full personal protective equipment (PPE), in order to reach out to and serve children on the streets. They have faced the challenge of the pandemic with courage and determination, keeping critical front-line services operating and providing humanitarian relief to extremely vulnerable children and their families.

As always, we are indebted to the kindness of our incredible donors and loyal supporters who, without hesitation, responded to our request for flexible funding, allowing us to direct funds to wherever the need was greatest. Truly, we could not do this without you.

As much as these times have tested us organisationally, I am pleased to report that we have grown our charitable expenditure in the first eight months of our existence from £0.00 to £29.8k. In the UK, much of this has been directed to core operational and set-up costs, including, purchasing equipment, software licenses and programmes, building our online presence and recruiting volunteers.

Alongside the vital work of establishing our charity, we have raised awareness of who we are and what we do by through community fundraising campaigns in local communities and schools here in the United Kingdom. Our UK Foundation, steered by our indefatigable Founder and Head, advocates regularly for the interests of children and young people living alone and/or at risk on the streets in Tanzania and Uganda.

In the United Kingdom, we have continued to witness the transformation of the humanitarian and development assistance sector. The Foreign and Commonwealth Development Office (FCDO) was formed and, in 2021, the UK government announced significant aid cuts. These have seen one of our partner organisations (Cheka Sana Tanzania) confronting the closure of their UKAID funded programmes with just 90 days' notice.

It is bitterly disappointing that one of our biggest and most successful programmes in Mwanza, Tanzania may have to be cancelled in its final year. Due to UK government aid cuts, our Tanzanian partners will no longer receive an estimated £100,000 of funding from the Foreign, Commonwealth and Development Office.

"The three year project, which reached about 600 street-connected children and youth from the age of 7-14 years and youth from age of 15-20 years, and their families, was cut short in its final year of implementation. As a result, the future for the young boys and girls, who could have escaped a life of bonded physical and sexual abuse on the streets, is now uncertain. "Previously there was hope" -- Mutani Yangwe, Founder and Head of the Foundation.

Cheka Sana Foundation UK will endeavour to raise enough money to continue these vitally-needed programmes. As a newly registered charity, our resources are limited, and already stretched. For the last year, obviously fundraising for charities has been difficult and there has been heightened level of demand across the entire charitable sector.

At this point, it's hard to say where the money is going to come from. As a team, we will try our very best to fulfil the promises we made to families, communities, and boys and girls on behalf of the British Government. If you can help us, please get in touch.

As the way we continue to create an impact and fund our work is called into question, we benefit hugely from the perspective, leadership and support provided by our Trustees here in the UK. We also owe a huge debt of thanks to our amazing team of volunteers, who give so unstintingly of their time, energy and enthusiasm. Their unwavering commitment has been all the more remarkable given the challenges posed by COVID-19. In a time when many would have naturally prioritised their own and their closest families' wellbeing, their contributions have allowed us to take a confident and long-term view of the challenges and opportunities facing us as a charity.

We remain committed to doing everything possible to work in the interests of street-connected children, both here in the UK and in partnership with our sister organisations in East Africa. Going forward, we will be drawing on the same determination and courage we have demonstrated our first year of UK operations. The most important lesson of this year has been the about the need to adapt and remain conscious of future challenges.

As we progress into our second year of operations, I am ever mindful, and hugely grateful, that all we achieve as a charity is made possible by the generosity of our supporters. While we especially recognise our key contributors this year - Mr Paul Flanagan, Manor Farm Academy, and the Greendale Charitable Foundation - please know that any donation, however big or small, makes a huge difference.

**The crisis has accelerated our already progressive thinking around futureproofing. We are looking ahead positively to launching our 2022 strategy outlining our evolving approach to partnerships and service delivery alongside much-needed investment in the digital space with a focus on the scale of impact.**

Children need us more than ever during this global pandemic and we have been humbled by the speed and generosity with which you have given your support.

Thank you



**DR SIMON OBENDORF**

*Chairperson, Cheka Sana Foundation*

# A word from our founder

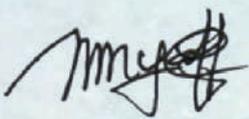
I am writing this note to share my perspective as CEO/Founder on all that has happened at Cheka Sana in 2020/21. It was intense, of course; and busy – but with your support, I'm delighted to report that we achieved so much.

We were officially registered in the UK (England & Wales) with one goal: to protect and advocate for the most vulnerable children (street-connected children) in Tanzania and Uganda.

"Together, we protected our organisation in the wake of Covid-19. The global pandemic has posed more extreme challenges than we'd ever have imagined."

We kept our vital pre-COVID contingency plans – and bravely we found ways to take Cheka Sana forward. I want to start with a massive thank you because, without your support, none of this would have been possible.

Thank you so very much



**MUTANI YANGWE**

*Founder & The Head of Cheka Sana Foundation*



# OUR OBJECTIVES

Cheka Sana Foundation is a Charitable Incorporated Organisation ("CIO"), in England & Wales (Registered Charity No. 1189823). We are governed by various Constitutions, of which our only voting members are charity trustees. The Cheka Sana Foundation's charitable objectives are:

## a. The advancement of education

The advancement of education of the pupils at local schools in Mwanza, Tanzania and Kampala, Uganda by providing and assisting in the provision of facilities for education at the relevant schools.

## b. Capacity and skills development

The development of the capacity and skills of the young people and women of the socially and economically disadvantaged communities of Tanzania and Uganda. We ensure that they are better able to identify, and help meet, their needs and to participate more fully in society.

## c. The advancement of mental health

Providing counselling and emotional support to victims of child abuse, young people and women in Tanzania and Uganda.

## d. The relief of poverty

The relief of poverty perpetuated through unemployment and disadvantage for young people in Tanzania and Uganda in such ways as the trustees may see fit, including assistance to find employment.

## OBJECTIVES

### e. **The promotion of social inclusion**

The promotion of social inclusion for the public benefit in Tanzania and Uganda. Achieved by preventing people from becoming socially excluded, relieving the needs of those people who are socially excluded to help them overcome the disadvantage arising from their social exclusion and assisting them to integrate into society

We define 'social exclusion' as being excluded from society, or parts of society, as a result of one of more of the following factors: unemployment; financial hardship; youth or old age; ill health (physical or mental); substance abuse or dependency; discrimination on the grounds of sex, race, disability, ethnic origin, religion, belief, creed, sexual orientation or gender reassignment; poor educational or skills attainment; relationship and family breakdown; poor housing, homelessness; or crime (either as a victim of a crime or as an offender rehabilitating into society)

### f. **The advancement of health and well-being**

The advancement of health and well-being by promoting community participation in healthy recreational activities in Tanzania and Uganda, and the provision of sports facilities for playing football.

### g. **To further other purposes which may be charitable**

To further such other purposes which may be charitable according to the law of England and Wales as the trustees see fit.



## WHO WE ARE

We're a UK based charity dedicated to promoting street children's rights and gaining equality for girls in East Africa.

- In the UK we work tirelessly to raise awareness and fundraise to support projects which are closest to our heart.
- Our supporters help us to raise funds for the amazing work of our partner organisations.
- We are proud to share with our benefactors the positive experiences we've helped facilitate in the lives of the children, young people, and families we support.

## FACTS

CHEKA SANA HAVE  
SUPPORTED OVER  
10,000 CHILDREN,  
YOUTH AND FAMILIES  
SINCE 2007

# OUR MISSION

To enable and create positive, sustainable change in the lives of children living alone and at risk on the streets in East Africa. By meeting the immediate and long-term needs of children living or working on the streets, we can recognise the power and potential of every single child.



## OUR VISION

Our vision is embodied in three interwoven “Stage Change Process” steps:

01 Protect children on the streets

02 Shift local perception

03 Hold governments responsible

# OUR VALUES

## WHAT WE STAND FOR

### 1. HONEST

- Walk the walk
- Lead by example – actions are stronger than words
- Treat others how you would expect to be treated
- Promote attitudes and make decisions that foster diversity
- Share information appropriately
- Don't shy away from the truth

### 2. SHARE THE PLATFORM

- Create space for and acknowledge the contributions of others, whether audiences, grantees, partners, or colleagues
- Foster a sense of team spirit
- Celebrate team successes and,
- When things don't go to plan, we embrace learning together

### 4. INSPIRE A CULTURE OF NOBILITY

- Give colleagues the benefit of the doubt – we're all working towards the same thing
- Be generous with your time when you can
- Learn from your experiences and seek to share your knowledge and expertise to help others
- Be open-minded and understanding with different approaches

### 3. AMBITIOUS- HAVE A SENSE OF HUMOUR, ALWAYS

- High expectations of ourselves and our colleagues
- Set high standards/goals and commit to improving the quality of everything we do for children and young people
- Keep things in perspective
- Try to look for positives or solutions
- Take the work seriously, but don't take yourself too seriously

## OUR VALUES

### 5. ACCOUNTABILITY, MAKE IT PERSONAL

- Take personal responsibility for using our resources efficiently, achieving measurable results
- Be accountable to stakeholders, including supporters, partners and, most of all children and young people.
- Get to know your colleagues and partners
- Consider your colleagues and how you can make each person feel included
- Be open-minded and understanding with different approaches

### 7. BREAK DOWN BARRIERS

- Reach beyond your immediate team - get to know people across the organisation
- Collaborate when it'll make the opportunity stronger and better
- Gather input from others when making significant decisions

### 6. INNOVATIVE, MAKE MEANINGFUL CHANGE- ALWAYS

- Be bold and brave to bring about the changes you seek
- Take personal responsibility - know that you can make a positive difference to how things work
- Have the courage to have difficult conversations in pursuit of a bigger goal
- Be open to new ideas, embrace change, and
- Take disciplined risks to develop sustainable solutions for and with children and young people.

### 8. INTEGRITY

- Be inspired to live to the highest standards of personal honesty and behaviour.
- Never compromise our reputation
- Always act in the best interests of children and young people

# HOW WE WORK

We recognise that the issues involving street children are complex and interlinked.

The long-term strategic aim of CSF and our projects focus on a combination of education, child protection and livelihood support to address the social, economic, and structural issues that underpin today's street children crisis in Tanzania and Uganda.

Wherever we work, we partner with local organisations and communities and take an outcome-led approach. We use evidence to drive learning and the constant refinement and scale-up of programmes that create maximum impact and create solutions for children in the streets at the lowest cost.



# HOW WE WORK

## ENGAGING REAL EXPERIENCE



We believe sharing street children's own stories and experiences can drive positive change. We want to listen, learn from, and better share these experiences, shifting perceptions one day at a time.

## INVESTING IN OUR PARTNER ORGANISATIONS



Cheka Sana Tanzania and Uganda work on the ground and are best placed to find solutions to the problems street-connected children face in their countries.

## INFLUENCING



We believe by championing and convening alongside others, we can contribute to shifting local perception, hold governments responsible and accelerate changes in attitudes, policies, and practices on the issues we care about.

## LEARNING



We believe by sharing evidence and insight, we can drive change, and continuously innovate, adapt, and improve what we do.

# WHAT MAKES US

## UNIQUE?

As a UK based charity, we have developed a supportive, collaborative environment, whereby everyone involved, including staff and volunteers, are empowered to share their expertise, and inspired to develop their skills to improve street children's lives.

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### 01. Partnership

We are small but one team with staff and volunteers working collaboratively, learning, and developing. We work closely together and accountable to one another.

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### 02. Recognition

We respect and admire the vital contribution of every staff and volunteers make in every area of our work. We could not accomplish what we do without them.

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### 03. Empowerment

We empower our staff and volunteers to lead, to deliver on current projects, to develop new ideas and so we can successfully implement new ways of working.

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### 04. Trust

We trust our staff and volunteers to use their skills, experience, and expertise to their full potential, to inform and develop what we do and to organise and deliver activities that further our aims.

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### 05. Transparency

We champion transparency, honesty, and good communication in everything we do, ensuring volunteers see the difference we make together to street children's lives.

# OUR GOAL



## IMPACT LED

Deliver our social change strategy by working towards brilliant solutions, creative storytelling and sharing learning and knowledge with the public.

## CHANNEL OF CREATIVITY

Grow our supporter base and engage our audiences to raise funds and care about the things we care about through social and digital media, community and public events



## WORK SMART

Work smart, focusing on efficiency and effectiveness, to maximise the value we deliver to our beneficiaries



CHEKA SANA TANZANIA  
HEAD OFFICE



## WHO WE HELP

# STREET-CONNECTED CHILDREN

Life on the streets is dirty, violent and short. Street-connected children are all too often the target of human trafficking, child labour and physical, sexual and psychological abuse.

In Tanzania and Uganda, street children are often seen as a burden to society - not as children deprived of their basic human needs, in need of protection and care.

## What we do



### Safe Space

Provide daytime safe places to meet most urgent needs.

### Transition Home

Provide safe, secure and decent temporary shelter for street children

### Family Reunification

Reunite children with their families or find foster families as a temporary solution.

### Income Generation

Support families to start income-generating activities to lift themselves out of poverty

### Education & Vocational Training

Provide vocational training and catch up lessons in literacy and maths.

### Mental Health support

Offer psychological support & emotional wellbeing groups.

**STREET BORN PROJECT**

**What we do**

We work with girls and young mothers who are involved in sexual exploitation, trafficking and/or who are living on the street.



**1.**

Provide street girls/mothers with a dignity kit containing soap, underwear and reusable sanitary towels, enabling them to manage their period safely and with dignity.

**2.**

Provide immediate livelihood support, training and a start-up business grant, enabling them to financially recover from the lives of the streets.



**3.**

Facilitate the formation of association groups, to enable these young families to start income-generating activities to lift themselves out of poverty and afford the costs of living and sending their children back to school.

We also offer accelerated learning programmes including vocational training and facilitate sessions on life skills, baby care and parenting, health care, hygiene and reproductive health.

# STREET CHILDREN'S MENTAL HEALTH PROJECT

A high proportion of vulnerable children who live in the street suffer exploitation and a poor quality of life which often leads to mental health problems. The most common issues affecting street children include anxiety, depression, low self-esteem, posttraumatic stress disorder (PTSD), and suicidal ideation.

## Facts

Street children often experience high rates of trauma and abuse prior to finding themselves living on the streets. In fact, abuse in the family is a critical catalyst for children's movement to the street. Once they are on the street, children are at high risk of encountering further abuse, including physical, emotional, and sexual exploitation.

## Mwanza City

**87%** of street children we work have exhibited moderate to severe psychological symptoms such as self-stigma, violent behaviour, and suicidal ideation.

## What we do

In the absence of government policies and other NGOs services:



01 —

We are working to advocacy street children's mental health by developing a model of intervention and support programs that address individual and group needs



02 —

Build mental health interventions within our resilience framework to working with street children.

*Our day-to-day interaction with street children has helped us to identify the following gaps where further research is needed:*



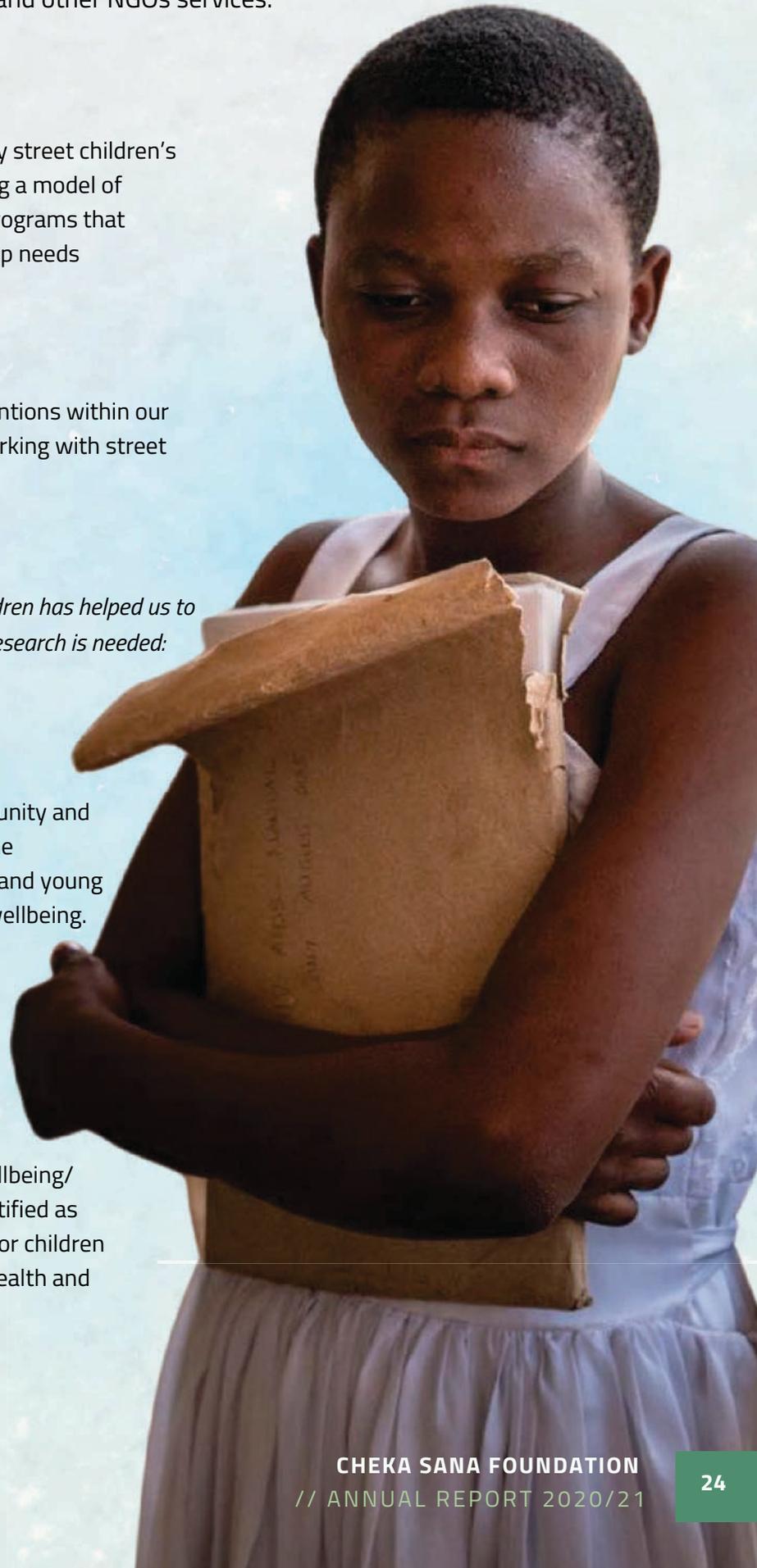
03 —

Lack of family, school, community and wider structural level outcome measures for street children and young people's mental health and wellbeing.



04 —

Lack of subjective mental wellbeing/ assets-based measures identified as primary outcome measures for children and young people's mental health and wellbeing.



# TANZANIA STREET CHILDREN SPORTS ACADEMY



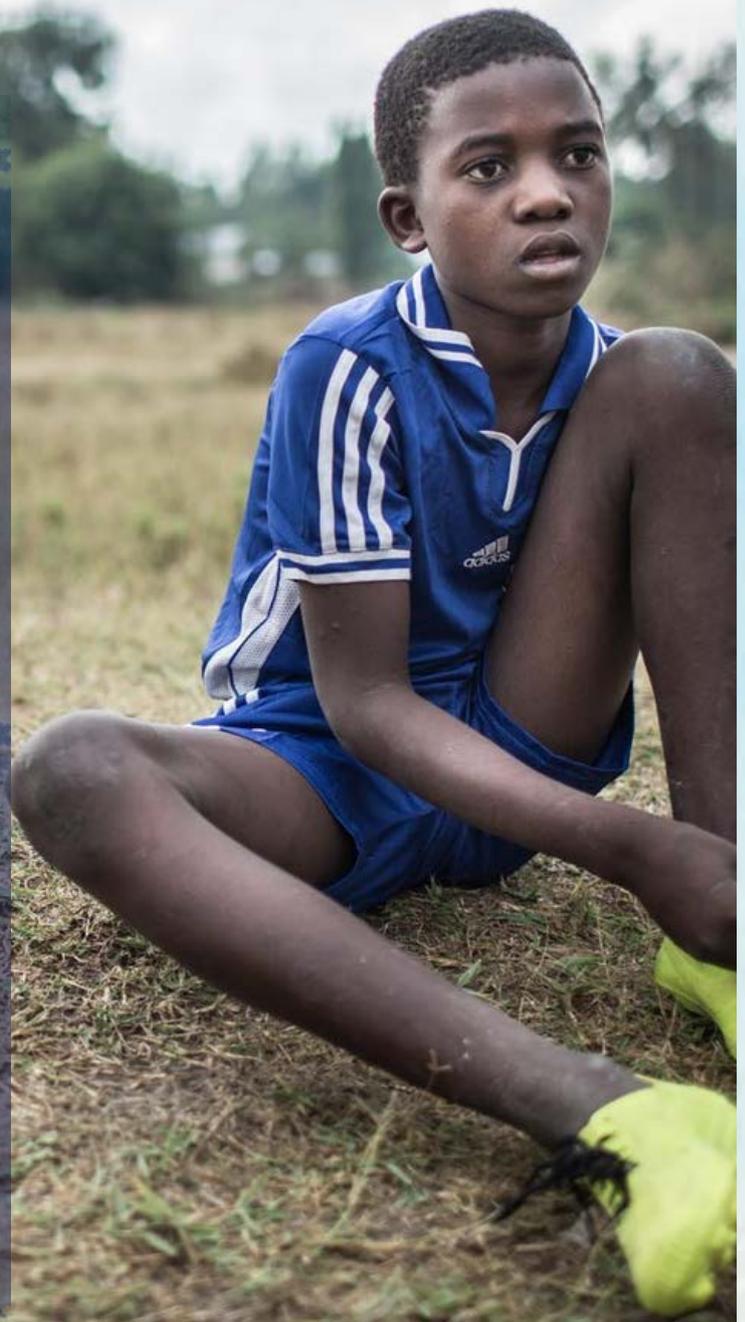
Football is a brilliant way to access and engage with the most vulnerable children on the streets or in disadvantaged communities. It serves as an important gateway to developing meaningful relationships with street children.

## Project Mission

Street Children Sports Academy mission is to use the power of football to tackle widespread violence and discrimination against children and young people who are living alone and at risk on the street; and proving that sport can protect, educate and transform the lives of street-connected children to their fullest potential.

## What the Project Does

The project began in March 2009 in Mwanza City, Tanzania as a grassroots sports scheme, with the aim of creating safer spaces for street-connected children to play football. We inspire more respectful communities through the development of young people's potential, whilst providing access to basic facilities, coaching and mentoring.





## Our intervention

We organise national teams of street children who represent their country at major global sports events. They select young people whose participation will boost their personal development goals and challenge local communities perceptions of street children.



### Change perception

- We challenge society's negative perception and treatment of street-connected children in Tanzania
- We ensure street-connected children's rights, and the specific issues they face, remain on the national agenda.

### Mental health

- Sport promotes equality, inclusion, and participation, whilst increasing confidence, happiness and resilience
- Sport promotes equality, inclusion, and participation, whilst increasing confidence, happiness and resilience



### Street Skillz

Football reaches out to those most in need, educate and provides a level playing field.

*"Sometimes it is hell on the streets, but when I play football I feel as if I am in heaven."*

Juma (Former Street Child)

# COVID-19 RESPONSE & CHALLENGES



## Cheka Sana Uganda

COVID-19 continues to spread globally and the countries we work in have been subject to extended lockdowns. In Uganda, the government lockdown measures have severely disrupted the vital work we do with the most vulnerable children and their communities.

Street children suffered disproportionately, many found themselves lacking physical contact with other people, a safe space to live or access to basic needs. For girls and young street girls mothers, the situation is even further exacerbated.

**"We did make sure that all essential PPE are available and fully utilised to ensure no child is forgotten during COVID-19".**

## Cheka Sana Tanzania

The COVID-19 response in Tanzania has been limited. In a concerning move, the Tanzanian government chose to cease reporting of COVID-19 figures to the WHO, meaning vital public health measures were unfortunately not implemented. This has put street-connected children at risk.



# CHALLENGES CAUSED BY COVID-19 PANDEMIC

## Cheka Sana UK

The COVID-19 pandemic has had several negative repercussions to almost every part of our projects, fundraising and communication;

First, social distancing has decimated traditional fundraising channels – cake sales, concerts, fun runs or door to door collections were cancelled for the first time in history. As the result, a significant source of income for smaller charities was wiped out/or lost.

Second, with the economy slowing down, people will donate less to charity as household finances tighten. People are also now more inclined to donate towards NHS and healthcare charities. One of the most significant falls in donations across the fundraising landscape has been to charities working abroad.

Third, digital transformation. The Covid crisis has necessitated a rapid and dramatic shift to digital presence and infrastructure. Social media campaigning and virtual fundraising events, cashless donations and sponsorship, and delivery of online services have all been critical for our survival. Here in the UK and in Tanzania and Uganda our organisations have been learning on the fly, building up skills and capabilities in working remotely, digital fundraising, campaigning and service delivery, as well as data security and data management skills, all become a priority to ensure our continued existence.

Lastly, as a newly registered charity in the UK, it was very difficult to access any resilience or recovery grants which were designed for charities who wished to carry out digital transformation /or capabilities, or structural reforms to put them on a more sustainable footing. The priority has been to meet the immediate domestic demands resulting from the pandemic – including PPE, mental health and children's domestic abuse support.





# OUR FINANCES

# HOW WE MANAGE OUR AFFAIRS

## GOVERNANCE

Cheka Sana UK is governed by a Board of Trustees (see page 3). Board meetings are held a minimum of four times per year and additionally if required.

The Board of Trustees delegates the charity fundraising, programme and financial activities oversight to the Head of Foundation, who runs carry out the charity daily business supported by a team of volunteers.

No trustee can be appointed who is not approved or recommended by the Board. Trustees retire after a term of three years but may be reappointed. Any trustees appointed during the year must be approved by ordinary resolution at the Annual Trustees Meeting.

New trustees are appointed in accordance with recognised skill gaps within the governing structure. All candidates are interviewed by two members of the Board including the Chair of the Board. If they meet the standards of competence and experience required and are considered to bring value to the board in pursuit of our charitable aims and objectives, all trustees will vote to appoint the new trustee.

Once appointed, new trustees are provided with a complete induction pack, relevant publications a one-day induction and meet and greet with staff at their nearest CSF office or remotely. All trustees attend an annual away day with staff and regularly discuss any training needs with the Chair.

# MANAGEMENT & OUR TEAM

In 2020, Cheka Sana UK has no paid or salaried staff, 7 part-time volunteers. Towards the end of 2020/21, our volunteer base reduced significantly as opportunities to help in person disappeared in line with enforced home working.

Cheka Sana UK continues to be proudly led by our Founder who also is the Head of the Foundation. Mutani Yangwe has been working for the organisation in Tanzania and now in the UK for 14 years. Our Head of Foundation is responsible for delivering the organisation's objectives and annual business plan and is appointed by the Board of Trustees.

During 2020/21 we formed our Senior Management Team (SMT) to ensure better representation of our leadership roles in the countries we work in East Africa, joined our new Global Leadership Team (GLT).

This move is to ensure that decision-making is more participatory, the leadership is more diverse and representative and critically, this is a significant move to shift power towards the communities and children we support.

We set up operational guidelines set out authority limits for the GLT and Head of Foundation, outside of which matters are referred to the Board. Overall, we will review our operational objectives, activities and impact as a part of our annual strategic planning process and monthly GLT meetings. We look at the depth and breadth of our impact on the children's lives as well as the impact that our work has on the wider families, communities, environment and economies of where we work.



# RISK MANAGEMENT

Principle risks and uncertainties are identified bi-annually and recorded in the risk register. The GLT reviews the latter regularly to manage the risks and discuss mitigation strategies and presents updates to the Board of Trustees. The key risks include:

## The economic downturn and protracted COVID-19 pandemic

**The outbreak of COVID-19 in early 2020 brought a year of uncertainty for both our operations and our income.**

The lasting impact that the pandemic will have on our income is still largely unknown, but we do know that the impact is being compounded by many other socio-economic and political shifts including the merger of the UK FCO with DFID, Brexit, public support for local causes, as well as racial injustice highlighted by the Black Lives Matter movement. We understand that if we do not adapt and flex to the world around us, we will not continue to impact the lives of the children who needs us most.

Our mitigating strategy has shifted from being purely about ensuring adequate reserves, to one that ensures adequate reserves but also remains to be an agile, flexible organisation that is forward thinking, culturally diverse and puts the people we work alongside and for at the centre of our decision making.

We are moving towards adopting programme and financial systems that are cloud based including a fundraising CRM.

We will stand the test of time, and we continue to build a culture of innovation, flexibility and compassion within our small team to ensure we can continue to respond quickly to a crisis as we have shown to do in 2020.

## Accountability to the children we support

**Safeguarding of children and young people remains our biggest priority and features as one of our major risks, due to the complexity of need and remoteness of the environments where we work.**

The appointment of our Safeguarding and Mental Health Advisor will be an integral to ensuring the highest standard in policy and practice in the future. Furthermore, we will significantly expand the support to frontline workers and partners through policy reviews, digital and practical training and the development of a community of practice to build peer support. We will also move forward with the creation of our Children Mental Health Survivors Fund to ensure a more holistic, child-centred approach to respond to incidents, as well as to enhance reporting.

## Risk of losing our donors' trust

**The funding climate for international charities remains challenging.**

There is greater distrust by the public than in other sectors - the British Foreign Policy Group citing 66% of the British public supporting foreign aid spending. Increasing our transparency to both donors and beneficiaries lessens this risk as we enter an increasingly unpredictable funding environment.

This year we have further enhanced our digital communications to ensure our partners and donors areas connected to our work as possible. Next year we will introduce Cheka Sana Podcast and Webinar Series for our supporters, volunteers and donors who want more connection whilst social distancing.

## Safety and security of our staff

**Along with ensuring the safeguarding of our beneficiaries, the safety of our staff and our partners' teams remains a key concern as we work in volatile and remote locations, which pose significant dangers.** The COVID-19 pandemic has also tested our adaptability to continue delivering important services for the most vulnerable children.

Our relationship with partners and donors has played an important role in working pragmatically to prevent the spread of the virus, whilst continuing our operations as best we can. However, we must recognise both the physical and emotional toll that the pandemic has taken on all our staff and partners and continue to prioritise wellbeing and flexibility as a strategic priority.

## Consideration of public benefit

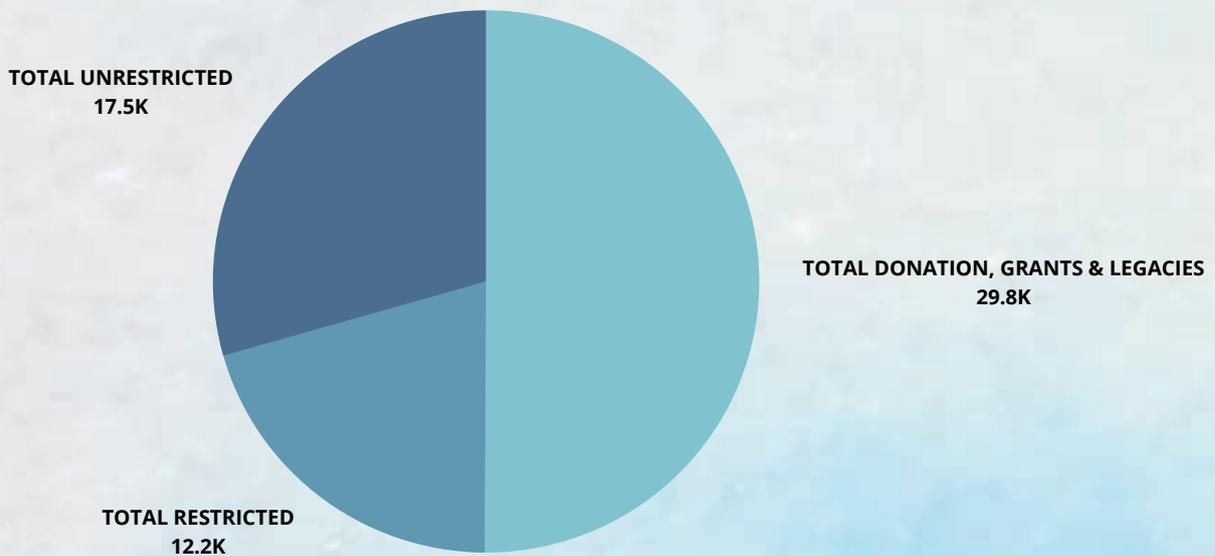
**Cheka Sana UK trustees ensure that the charity carries out its aims and objectives and that these benefit the public. Cheka Sana UK's public benefit includes our work with vulnerable children in Tanzania and Uganda.**

In the UK, we work to inform and raise awareness of the general public about the situation facing the most vulnerable children in Africa. The trustees refer to the guidance issued by the Charity Commission on public benefit when planning and reviewing objectives and activities annually.

Unrestricted  
support

92%

# OUR INCOME



As a newly registered charity in England and Wales, we have faced unprecedented financial and operational uncertainty and disruption alongside a significant surge in demand for our services to street-connected children and youth in Tanzania and Uganda.

In 2020/21, our fundraising was boosted by a major donor who made an unrestricted donation of about £7,500 to help us stand on our feet. At a time when most of the Trusts and Foundations were focussed their support in the UK and with organisations, they already supporting us.

## STATISTICS

**2020/21 was a difficult beginning for Cheka Sana UK as our first year of existence in the UK was dominated by the global humanitarian crisis of the Coronavirus Pandemic.**

We were pleased to receive an unrestricted grant of £10,000 from the Greendale Charitable Foundation. We also secured in-kind donations from Microsoft, Google, Salesforce.

In 2020, we unfortunately didn't secure positive results in committed and individual giving. Also no legacy or corporate donations was received during this year.

However our decision to focus on digital fundraising at the start of 2020 proved invaluable when lockdown arrived and forced charities to move all their fundraising online. The four digital fundraising campaigns we conducted throughout the year did not deliver the results as we anticipated.

Now the New Year is almost upon us, it's important we keep up these learnings. We still want to be more digital and keep harnessing technology to further our impact - there's so much more to test, trial and succeed with!



In 2020/21 we also spent time developing our major donor and corporate pipeline and building relationships with existing and new high-value donors which led to a £7,500 donation towards our work in Tanzania. We are looking forward to furthering these relationships through in 2021/22.

We are extremely indebted to those individuals and organisations who have supported us through gifts in kind in 2020.

## 2020

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# GROWTH

The #BeMoreDigital Webinar series will be designed to help you build the skills to keep succeeding with digital in 2021/22. This is what to expect in the coming months.

Proposal themes can be categorised per industry or function: marketing, agency (advertising or pr or design), event, retail, social media, website design, etc.

- Inclusive marketing
- Volunteering culture and blended working environment
- Donors and data
- So much more!

These are areas currently presents one of the biggest areas of growth for the charities and is a particularly good source of unrestricted income.

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# FUNDRAISING & TRUST

## The Communications Model

We continue to strive to deliver the very best experience to all of our donors by building trust, being transparent in all of our communications and meeting fundraising quality standards.



**"WE BELIEVE IT WAS REALLY IMPORTANT FOR OUR GIRLS TO UNDERSTAND THAT NOT EVERYONE IN THIS WORLD IS AS FORTUNATE AS THEY ARE; TO TEACH THEM COMPASSION AND ENCOURAGE THEM TO HELP AND MAKE A DIFFERENCE."**

- GEMMA ROETS -







@CHEKASANAFUNDATION  
WWW.CHEKASANA.ORG.UK

We continue to strive to deliver the very best experience to all of our donors by building trust, being transparent in all of our communications and meeting fundraising quality standards. We published our Supporter’s Charter online so supporters know the high standards the Fundraising Team aim to deliver to everyone who chooses to support us.

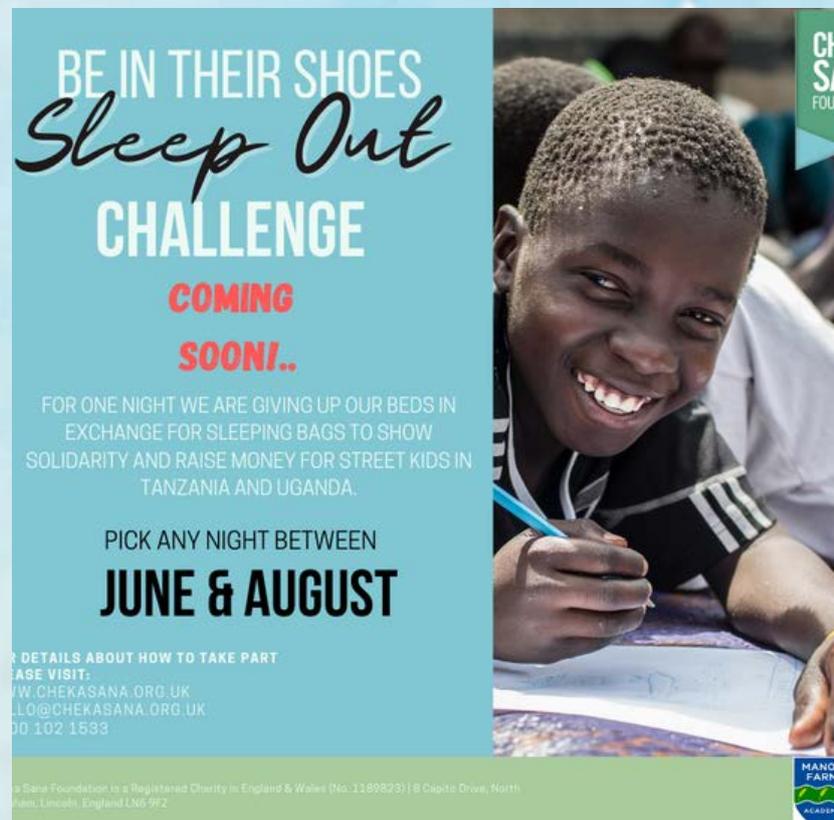
In 2020/21 we received no complaints from the Fundraising Regulator. In line with our core value of transparency, we also created a Donation & Sponsorship Acceptance policy to ensure that any external partnerships do not bring our name into disrepute nor unduly or negatively influence our approach and impact.

None of the fundraising work we do is carried out by third parties, but we do rely on third-party platforms (such as Just Giving) and events (such as the London Marathon) to enable us to raise funds.

As set out by the Chartered Institute of Fundraising, we recognise that every donor is an individual with a unique background, experience and circumstances.

Every interaction between a fundraiser and a donor is different. When dealing with potentially vulnerable people we follow the principles of respect, fairness, responsiveness and accountability and take all reasonable steps to treat a donor fairly, enabling them to make an informed decision about any donation.

Our work simply wouldn’t be possible without the kindness and generosity of our supporters and we would like to take the opportunity to say thank you to everyone who supported us in 2020/21.



# HOW OUR SUPPORTERS GET INVOLVED

Individuals can make a one-off donation, set up a regular gift, support one of our digital fundraising campaigns, take part in a challenge event or may choose to remember Cheka Sana UK in their will. We welcome the opportunity to work with companies or individuals who are interested in making a significant donation and forming a long-term partnership.

We are keen to meet with any corporate organisation, trust or foundation who wish to support our work so we can discuss how you can make the biggest difference.

**WE THANK YOU FOR YOUR CONTINUED SUPPORT IN OUR PROGRAMS.**

**To find out more about how you can make a difference**

**Please call:** 0300 102 1533 or  
**Email:** [hello@chekasana.org.uk](mailto:hello@chekasana.org.uk)  
**For further information visit:**  
[www.chekasana.org.uk](http://www.chekasana.org.uk)



# STATEMENT OF FINANCIAL ACTIVITIES

FOR THE FIRST PERIOD ENDED 31ST MARCH 2021

	Notes	Unrestricted Funds £	Restricted Funds £	TOTAL 2020/21 £
<b>INCOMING RESOURCES</b>				
Incoming Resources from Generated Funds				
Donations, Grants & Legacies	3a	17,524	12,288	29,812
<b>TOTAL INCOMING RESOURCES</b>		<b>17,524</b>	<b>12,288</b>	<b>29,812</b>
<b>RESOURCES EXPECTED</b>				
Costs of Generated Funds				
Cost of Charitable Activities	4a	4,504	12,288	16,792
Governance Costs	4b	700	-	700
<b>TOTAL RESOURCES EXPENDED</b>		<b>5,204</b>	<b>12,288</b>	<b>17,492</b>
<b>NET INCOMING (OUTGOING) RESOURCES</b>		<b>12,320</b>	<b>-</b>	<b>12,320</b>
Funds Brought Forward		-	-	-
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b>12,320</b>	<b>-</b>	<b>12,320</b>

Movements on all reserves and all recognised gains and losses are shown above. All of the organisation's operations are classed as continuing.

The notes on pages 40 to 48 form part of these financial statements.

# BALANCE SHEET

AS AT 31ST MARCH 2021

	Notes	Unrestricted Funds £	Restricted Funds £	TOTAL 2020/21 £
<b>Fixed Assets</b>				
Tangible Assets	2	-	-	-
Investments	6	-	-	-
<b>Total Fixed Assets</b>		-	-	-
<b>Current Assets</b>				
Debtors & Prepayments	8	-	-	-
Cash at Bank and in Hand	7	12,970	-	12,970
<b>Total Current Assets</b>		12,970	-	12,970
<b>Creditors: Amounts falling due within one year</b>	9	650	-	650
<b>NET CURRENT ASSETS</b>		12,320	-	12,320
<b>TOTAL ASSETS less current liabilities</b>		12,320	-	12,320
<b>Creditors: Amounts falling due in more than one year</b>	10	-	-	-
<b>NET ASSETS</b>		12,320	-	12,320
<b>Funds of the Charity</b>				
General Funds		12,320	-	12,320
Restricted Funds	5	-	-	-
<b>Total Funds</b>		12,320	-	12,320

Approved by the Trustees on 26 January 2022

Signed on their behalf by Trustee



Printed Name: Dr Simon Benjamin Obendorf [Chair]

# NOTES TO THE FINANCIAL STATEMENTS

FOR THE FIRST PERIOD ENDED 31ST MARCH 2021

## 1. ACCOUNTING POLICIES

### Basis of Preparation & Assessment of Going Concern

#### Basis of Preparation

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) - (Charities SORP - FRS102) and the Charities Act 2011.

The Charity meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost unless otherwise stated in the relevant accounting policy notes.

#### Assessment of Going Concern

Preparation of the accounts is on a going concern basis. The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

#### Incoming Resources

These are included in the Statement of Financial Activities (SOFA) when:

- the charity becomes entitled to the resources;
- the trustees are virtually certain they will receive the resources; and
- the monetary value can be measured with sufficient reliability

#### Incoming Resources with Related Expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resource and related expenditure are reported gross in the SOFA.

#### Grants and Donations

Grants and Donations are only included in the SOFA when the charity has unconditional entitlement to the resources.

#### Tax Reclaims on Donations and Gifts

Incoming resources from tax reclaims are included in the SOFA at the same time as the gift to which they relate.

## 1. ACCOUNTING POLICIES (continued)

### Contractual Income and Performance Related Grants

This is only included in the SOFA once the related goods or services have been delivered.

### Gifts in Kind

Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised. Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity. Gifts in kind for use by the charity are included in the SOFA as incoming resources when receivable.

### Donated Services and Facilities

These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.

### Volunteer Help

The value of any voluntary help received is not included in the accounts.

### Investment Income

This is included in the accounts when receivable.

### Investment Gains and Losses

This included any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

## Expenditure and Liabilities

### Liability Recognition

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.

### Governance Costs

Include costs of the preparation and examination of statutory accounts, the costs of the trustees' meetings and the cost of any legal advice to trustees on governance or constitutional matters.

### Grants with Performance Conditions

Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SOFA once the recipient of the grant has provided the specified service or output.

## 1. ACCOUNTING POLICIES (continued)

### Grants Payable without Performance Conditions

These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to a grant which remain in control of the charity.

### Investments

Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at the trustees' best estimate of market value.

### Unrestricted funds

These funds can be used for the general objectives of the charity as set out in the trustees' report. The movements of the unrestricted funds are given in the Statement of Financial Activities.

### Restricted funds

These funds are where the donor has specified a purpose for the donation made. These restrictions often arise as a result of appeals for special offerings for specific purposes.

### Designated funds

These funds are funds set aside by the trustees out of unrestricted general funds for particular purposes or projects.

### Fixed Assets

Fixed Assets are capitalised if they can be used for more than one year and cost at least £1,500. They are valued at cost or, if gifted, at the value to the charity on receipt.

### Depreciation Expense

Depreciation is calculated at a rate to write off the cost of tangible fixed assets over their estimated useful lives. The rates applied are as follows:

- Fixtures, Fittings and Equipment 25% - Straight Line Basis

## 2. TANGIBLE FIXED ASSETS

The CIO held no fixed assets during this initial financial period.

The annual commitments under non-cancelling operating leases and capital commitments are as follows:

**31st March 2021:** None

# NOTES TO THE FINANCIAL STATEMENTS

FOR THE FIRST PERIOD ENDED 31ST MARCH 2021

## 3. INCOMING RESOURCES

	Unrestricted Funds £	Restricted Funds £	TOTAL 2020/21 £
a) Donations, Grants & Legacies			
Gifts & Donations	17,524	12,288	29,812
	<b>17,524</b>	<b>12,288</b>	<b>29,812</b>

## 4. RESOURCES EXPENDED

	Unrestricted Funds £	Restricted Funds £	TOTAL 2020/21 £
a) Cost of Charitable Activities			
Bank Charges	50	-	50
Equipment Costs	1,508	-	1,508
Gifts & Donations	180	-	180
Licenses & Subscriptions	384	-	384
Office Costs	958	-	958
Repairs & Maintenance	145	-	145
Software Costs	-	12,288	12,288
Website Costs	1,279	-	1,279
	<b>4,504</b>	<b>12,288</b>	<b>16,792</b>
b) Governance Costs			
Independent Examiners Fees	9	650	650
Legal & Professional Fees		50	50
	<b>700</b>	<b>-</b>	<b>700</b>

# NOTES TO THE FINANCIAL STATEMENTS

FOR THE FIRST PERIOD ENDED 31ST MARCH 2021

## 5. RESTRICTED FUNDS

	Balance 08-June-20	Income	Expenditure	Transfers	Balance 31-Mar-21
	£	£	£	£	£
Software Programmes	-	12,288	12,288	-	-
	-	<b>12,288</b>	<b>12,288</b>	-	-

The restricted funds held are wholly represented by the CIO's cash reserves and are to be expended as specified above.

## 6. INVESTMENTS

The CIO held no fixed assets investments during this initial financial period.

## 7. CASH AT BANK AND IN HAND

	Unrestricted Fund	Restricted Fund	Balance 31-Mar-21
	£	£	£
Cash at Bank & in Hand	12,970	-	12,970
	<b>12,970</b>	-	<b>12,970</b>

## 8. DEBTORS AND PREPAYMENTS

	Unrestricted Fund	Restricted Fund	Balance 31-Mar-21
	£	£	£
Sundry Debtors	-	-	-
	-	-	-

## 9. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Unrestricted Fund	Restricted Fund	Balance 31-Mar-21
	£	£	£
Independent Examiners Fees	650	-	650
	<b>650</b>	-	<b>650</b>

## 10. CREDITORS: AMOUNTS FALLING DUE IN MORE THAN ONE YEAR

The CIO held no long term liabilities during this initial financial period.

(continued)

# NOTES TO THE FINANCIAL STATEMENTS

## FOR THE FIRST PERIOD ENDED 31ST MARCH 2021

### 11. STAFF COSTS AND NUMBERS

The CIO employed no members of staff during this initial financial period.

### 12. TRUSTEES AND OTHER RELATED PARTIES

No payments were made to trustees or any persons connected with them during this financial period. No material transaction took place between the organisation and a trustee or any person connected with them.

### 13. RISK ASSESSMENT

The Trustees actively review the major risks which the charity faces on a regular basis and believe that maintaining the free reserves stated, combined with the annual review of the controls over key financial systems carried out on an annual basis will provide sufficient resources in the event of adverse conditions. The Trustees have also examined other operational and business risks which they face and confirm that they have established systems to mitigate the significant risks.

### 14. RESERVES POLICY

The Trustees have considered the level of reserves they wish to retain, appropriate to the CIO's needs. This is based on the CIO's size and the level of financial commitments held. The Trustees aim to ensure the CIO will be able to continue to fulfil its charitable objectives even if there is a temporary shortfall in income or unexpected expenditure. The Trustees will endeavour not to set aside funds unnecessarily.

### 15. PUBLIC BENEFIT

The CIO acknowledges its requirement to demonstrate clearly that it must have charitable purposes or 'aims' that are for the public benefit. Details of how the CIO has achieved this are provided in the Trustees report. The Trustees confirm that they have paid due regard to the Charity Commission guidance on public benefit before deciding what activities the CIO should undertake.

### 16. COMPARATIVE FIGURES

There are no comparative figures available as this is the initial period of registered Incorporated Charitable Activity

## INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

Report to the trustees/ members of the Cheka Sana Foundation on the accounts for the first period ended 31st March 2021 set out on pages 38 to 47.

### Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- state whether particular matters have come to my attention

### Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently, no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

### Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect, the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act

have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

### Castle View Accounting Ltd

New Barn, Mudberry Lane  
Bosham, Chichester  
West Sussex  
PO18 8TS



Date: 31st January 2022

# THANK YOU

## OUR PARTNERS

Without the support of our many partners, we would not be able to deliver our work. Thank you to all those who contributed to the success of CSF in 2020/21.

## CORPORATE

Microsoft Notforprofit  
The Allen and Overy LLP London (Saj, Josh & Daisy)  
Google

## SCHOOLS AND COMMUNITY

Manor Farm Academy

## GRANTMAKING TRUSTS AND FOUNDATIONS

Greendale Charitable Trusts

## INDIVIDUALS

Paul Flanagan

WE THANK YOU FOR YOUR  
CONTINUED SUPPORT IN  
OUR EFFORTS TO  
CHAMPION STREET  
CHILDREN'S RIGHTS.

If you have any questions about this impact report or the CSF programme, please contact:

*hello@chekasana.org.uk*

For trusts or to support/donate to the CSF programme:

**Becky Lake**  
Manager, Fundraising & Grant Researcher  
*becky.lake@chekasana.org.uk*

For corporate partnership and individual or major donors please contact:

**Mutani Yangwe**  
Founder & Head of Foundation  
*mutani.yangwe@chekasana.org.uk*

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**Website:** [www.chekasana.org.uk](http://www.chekasana.org.uk)

